

EXHIBIT A

HIGHLY CONFIDENTIAL – SUBJECT TO PROTECTIVE ORDER

Table 5: Advertisers With At Least \$1 Million in 2022 TikTok Advertising Spending Among the Top 50 2022 U.S. Google Ads Advertisers

<u>TikTok Advertising Spending</u>				
Advertiser	2020	2021	2022	% Change 2021 to 2022

Sources: TikTok_GoogleAdTech_00000695 to -98 and

Notes: The table lists the top 50 advertisers with at least \$1 million in 2022 TikTok ad spending among the top 50 Google Ads advertisers (according to web, non-video display, non-O&O ad spending in 2022).